

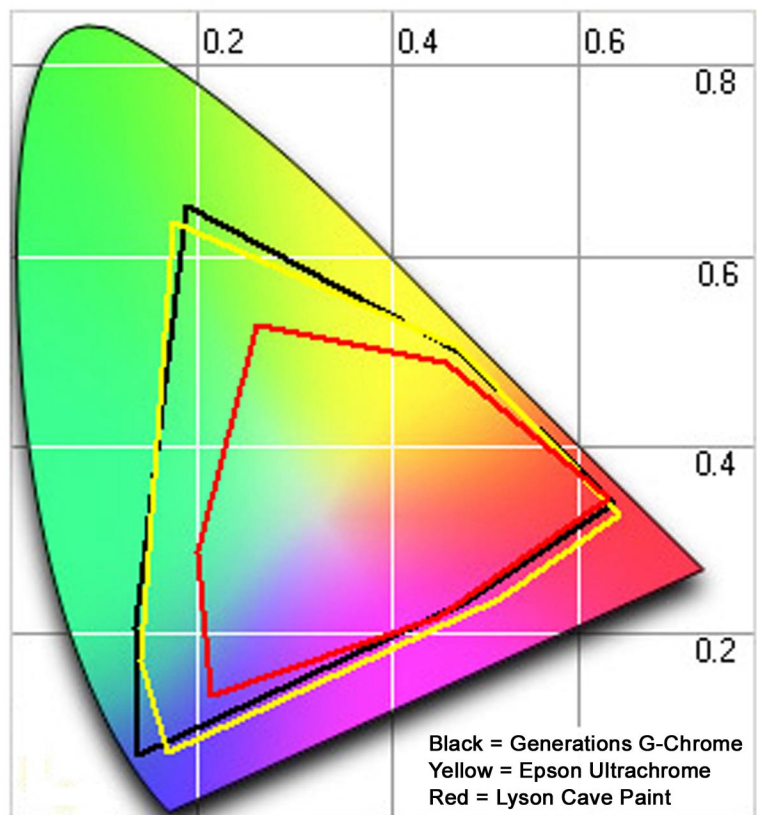
Generations G-Chrome Color Gamut Performance

The color gamut performance of Media Street Generations G-Chrome ink was designed to closely match the Epson Ultrachrome pigment ink, while outperforming 3rd party inks. This 6th generation of Media Street's Micro-Bright Pigmented Ink technology, delivers the widest possible color gamut and image quality at a price point that is significantly less than the OEM brand.

The color gamut graph was produced using the X-Rite Colorshop X, a state-of-the-art profiling tool. Utilizing densometric, colorimetric and spectral data, Colorshop X was used to analyze the full color spectrum of the particular ink and media combination output on the Epson Stylus Photo 2200 printer. In this case, Generations G-Chrome ink was tested against the Epson Ultrachrome and Lyson Cave Paint inks using Media Street G-Chrome Lustre paper and custom ICC profiles for the particular ink/paper/printer combination.

The graph illustrates the similarities between the G-Chrome and Epson Ultrachrome color gamut. In practice, this means the photographer switching from the OEM ink to Generations G-Chrome can expect similar image quality performance. An added benefit is the ability for the G-Chrome ink to be used on previous printer models that Epson does not support with their pigment inks. Add to this the fact that G-Chrome ink is available in single-use cartridges, bulk bottles and the Niagara system and the customer has the best of both worlds – image quality and flexibility!

Versus the Lyson Cave Paint pigment ink, the G-Chrome ink shows a much wider color gamut in the yellow, green and blue spectrum. This yields a purity of color and wider color reproduction not possible with the Lyson ink.



With the latest version of Generations G-Chrome pigment ink, Media Street has delivered a pigmented ink solution that matches the OEM characteristics at a significantly lower price point.